

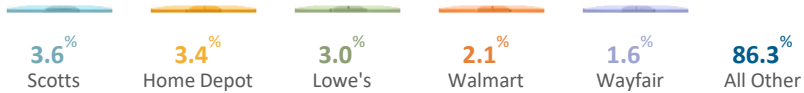
Who's Winning Consumer Dollars



STORES



BRANDS



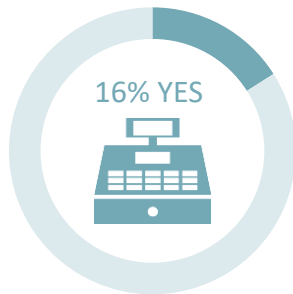
HOW MUCH IS BEING PAID



SHOP ONLINE



BUY ONLINE



Why Behind the Buy

RETAILER

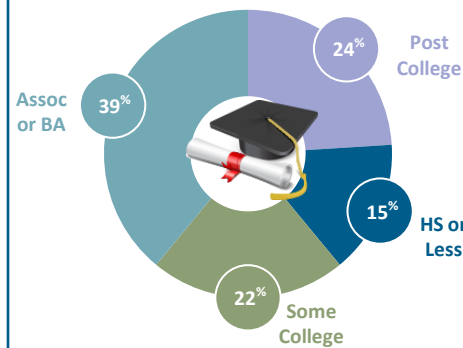


Ship to Store - Bought product online



Who's Buying

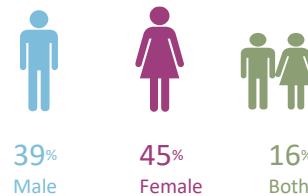
EDUCATION



OWN HOME



GENDER



INCOME

